

What aspects are involved in planning an IDC?

([see interactive outline here](#))

1. Introduction
2. Vision
3. Let's keep it local – cooperatives
4. First look at numbers
5. Defining the area and scope
6. Committing to ethics and excellence
7. Management – Administration, routine tasks, start up
8. App tech: design, development, maintenance
9. Hardware, interfacing, maintenance
10. Logistics
 - Trust, quality, managing expectations
 - Picking up, delivering, and shopping
 - Hot food, passengers, shoppers
11. Talking to stores, restaurants
12. Finding customers and drivers
13. Connecting customers and drivers
14. Pricing
15. Money handling
16. Accountability/Disputes
17. Support
18. Profitability
19. Marketing
20. Economies of scale
21. Advertising
22. Adjustments
23. Exit plan
24. Conclusion
25. Appendix A – Google search results for “independent delivery cooperative”
26. Appendix B – Market for Local Delivery Cooperatives

Is anything missing from this outline?

Join the discussion on our Reddit page. The outline is open for commentary through January 2023. In February “round table” discussion forums will open with slots for each final category. Experts, activists, drivers, customers, retail, restaurants, and the general public are all welcome to participate.

Prospective local co-op organizers and prospective forum moderators PLEASE reach out!

reddit.com/r/deliverycats/
admins@deliverycats.com